

NOTICE

sweat the small stuff



DOCK, STOCK & THREE SMOKING RANGES

Just like the 90210-ers who made the transition from rough-and-tumble denim to the preppy staples of their collegiate years, learning the ABC's of dressing-up is a vital rite of passage for anyone who knows his fashion in function. Be a class act with Dockers San Francisco's range of smart-casual attire that won't leave you out of place at that pivotal contract-securing meeting or a Friday night chug-a-lug with your chums. From the chore-shunning Alpha Male (executive wear made from crease-free and anti-bacterial fabric) to the barbell-toting gym rat (the Mobile range that features reversible shorts with anti-stain properties), Dockers San Francisco is not only tailored to meet your specialised needs, it also lets you stock up on casual basics with its Essential range of fuss-free tops and bottoms made for everyday wear.

THE SAN FRANCISCO COLLECTION BY DOCKERS IS PRICED FROM \$85.50 TO \$249.50 AND IS AVAILABLE AT DOCKERS SAN FRANCISCO AT VIVOCITY #01-59, AS WELL AS AT SELECTED DEPARTMENTAL STORES. CATALOG RECOMMENDS THE SPACE DYED KNIT SWEATER PRICED AT \$95.50. WWW.DOCKERS.COM



THE TREASURE OF LA DAME BLANCHE

Put on your kid gloves and channel "The Great Gatsby", where intellectual brows were furrowed and the air was thick with the scent of opulence. Your tool of choice – the limited edition Patron of Art 2007 by Mont Blanc, christened after the famous German naturalist Alexander von Humboldt. This ornate, luxurious fountain-pen will certainly give any sword a run for its money – a barrel constructed from quality dark hardwood granadilla and fitted with gleaming 925 sterling silver, complete with an 18-carat gold-plated nib that bears the emblem of Humboldt's most treasured possession, the sextant. Only 4,810 pieces are available in the world and already a fair few were presented to recipients and guests at the prestigious Montblanc de la Culture Arts Patronage Award ceremony. Each pen comes with its own individual registration number – all the better to make this collector's item truly your own. There's no excuse for writer's block with a jotter this solid.

THE MONTBLANC PATRON OF ART 2007 LIMITED EDITION PEN IS PRICED AT \$3,438 AND IS AVAILABLE AT ALL MONTBLANC OUTLETS INCLUDING THE PARAGON #01-18. WWW.MONTBLANC.COM



THE WILD BUNCH

If design houses were comic book protagonists, the boys of Bunch would be an infectious hybrid of cheeky super-villainy and do-gooder traditionalism. After all, the team's line-up does primarily comprise of professionally trained designers from various fields (including 2D-animators and typographers) hailing from prestigious design academies worldwide like the London College of Printing. However, these quirky talents aren't merely content with playing by the rules – instead of atypical, starkly graphic offerings, think hand-drawn street graffiti imposed over ordinary photographs, or macro images of iridescent water droplets shaped like a pair of smirking lips. This year, they have chosen to showcase their handiwork in Made in Bunch, a compilation of the best works put forth by both the group as well as by individual team members. Further boosting their ammo by setting up shop in London, Zagreb, and their first Asian branch in Singapore, you can bet your hands this Bunch is all set for global domination.

ORIGINALLY PUBLISHED IN CROATIA, THESE BOYS WOULD LOVE TO SEE THEIR HANDIWORK SOLD IN SHOPS AND BOOK STORES AROUND SINGAPORE. CURRENTLY ONLY AVAILABLE HERE AS A PROMOTIONAL PIECE, IT'S TIME TO BUY DOUGHNUTS FOR YOUR FRIENDS IN THE MEDIA TO SNAG ONE OF THESE EXCLUSIVE BOOKS FOR YOU. ALTERNATIVELY, FIND THEM AT WWW.MAGMABOOKS.COM GOING AT £15 PER PIECE. WWW.BUNCHDESIGN.COM