

idn

International
designers
Network

THE ART DIRECTORS ISSUE.

ERIC AND WARE/FAGETAW/7/
LIEUXCOVIVUNS/NON-FORMAT/
R&B STUDIO/RUMBERO DESIGN/
SYLVIA TOURNERIE/VISIONAIRE

The Power of Print: Nine top art directors explain their passion for designing with good old paper and ink.

TWO HEADS BETTER

A couple of Spanish brothers are putting multi-disciplinary studio Brosmind on the international map.

SPOTTING THE DIFFERENCE

Creative studios, english&pockett and Exopolis, shed light on how advertising is surviving its identity crisis.

THE EVERGREEN OGRE

Behind the scenes of *Shrek 3* – and what it took to keep the animated saga looking fresh and funny.

A "UNIVERSE" CHALLENGE

Check out the results of our second competition, themed '15', and activate your creative juices for our third, titled 'Universe'. A chance to be published, to be worn – and to win US\$3,000!

+ OTHER COLUMNS

Creative city: PRAGUE, DEANNE CHEUK on the Sketch column, and many more...

AND YOUR ALL-TIME FAVOURITE FREE DVD   

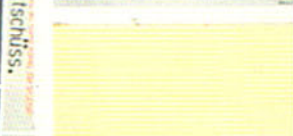
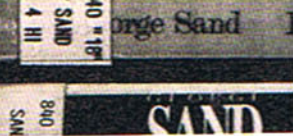
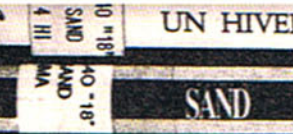
Exclusive tour of Exopolis's studio, short film *Hitchcock Devoured by the Birds* from Spanish multi-disciplinary studio Brosmind, latest Zune art short film *Float* by creative collective Vitamin, meaningful short about environmental issue by Benjamin Arthur, latest Slogan mtv by Stardust... and much, much more.

Australia / New Zealand edition
AS15 / NZ200

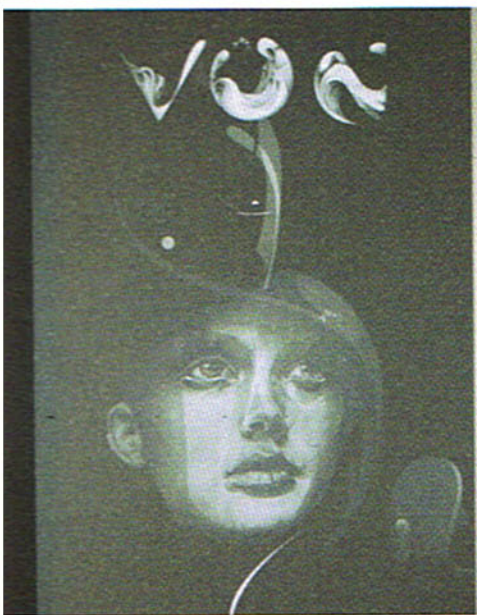
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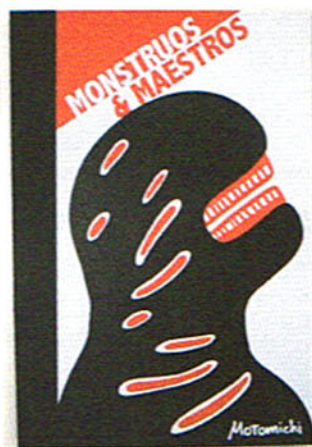
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You've got mail.

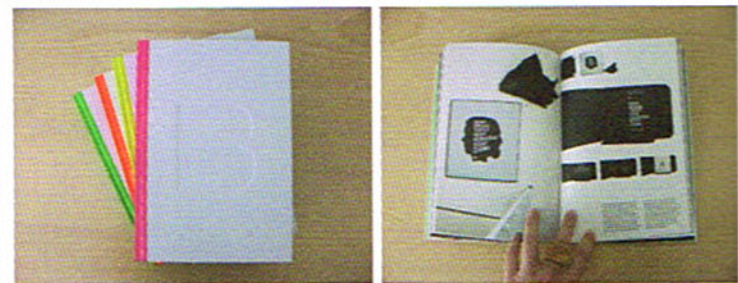


Although you can't beat e-mail for efficiency, there are those who would argue that it can never arouse the same emotions evoked by the delivery of real mail by an old-fashioned postman. And how much more affecting if that mail happened to carry graphics drawn by such well-known designers as Jon Burgerman, Motomichi Nakamura, Hellovon, Andrew Rae and Boris Hoppek? London-based publisher Concrete Hermit specialises in postcard-books and the above-named are just a few of the artists whose works are featured in this format. If you like them, you can just tear one off and send it to a friend. Find out more at www.concretehermit.com



A creative bunch.

Bunch was born in 2002, out of a group of London College of Printing graduates who shared a passion for design and a desire to do things differently. The collective has maintained these key beliefs with the addition of more like-minded people – those involved now number nine and include illustrators, typographers, print designers, 2D animators, 3D artists, web weavers and creative thinkers operating out of London, Zagreb and, more recently, Singapore. The team recently launched the second chapter in the developing volume of its work – a book called *Made In Bunch – A Celebration Of Who They Are And Where They Are*. This demonstrates their collaborative nature, their ability to work as individuals and the way they've explored, torn apart and reconstructed their various visual and intellectual influences. See www.bunchdesign.com



Sociological shirts.

What we wear says a lot about who we are. But it also makes a social commentary. London-based Souvenir Studio of Pete Hughes and Simon See has been studying how T-shirts have been widely used in various fields as a form of protest and communication. Now they have turned the results of this research into graphics for a series of 11 T-shirts. You could buy one – and persuade 10 friends to buy the others, then go out and spread the message. More practically, they'd make ideal uniforms for an offbeat sports team. For more info, e-mail www.enirstudio.co.uk



Crash course.

Philippine design duo Collisiontheory is addicted to collisions – not the crash and burn kind, but those that spark off new ideas. Fronted by graphic and web designer A.J. Dimarucoot and graffiti artist Caliph8, Collisiontheory's work winks at ornament and celebrates candy colours. The duo has a thick musical streak – A.J. moonlights as the VJ of electronic group Morse while Caliph8 frequently DJs for electronic group Drip. Despite their hectic schedule they seem to be living in a universe with 48 hours a day and are seeking ever more collisions at www.collision-theory.com

