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Graphic design's  
new global generation



Sky Broadband were treated to four HD films, each explaining a different package. The script was illustrated and animated with expressive typography to bring out meaning and nuances in the text.



Ekran TV Awards received a comprehensive branding treatment by Bunch – from pre-ceremony print ad campaigns to on-scene idents, merchandising and the design of the actual award itself. Combining an eclectic mix of visual elements, icons and characters, unified by a simple colour palette, this visual cacophony represents the creativity that these awards celebrate.



Nude hold events at the Ministry of Sound. This identity needed to be flexible and evolutionary, while maintaining a visual coherence that differentiated Nude from other club-nights. The black ground and strong-coloured, blocky type remain consistent throughout but are subject to various dramatic shifts in scale.



Promax UK Conference and Awards 2006 had the theme, 'it's all about the idea'. Bunch came up with a template illustrated head to display the diversity of snapshots from daily life that get stored, refined and transformed into ideas. The templates acted as a visual-ideas generating space.