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Graphic Design/Stationery

Made in Bunch The project began in March 2007 when we approached designers and image-makers we admired and asked them to produce a visual reaction to our logo, sign it and return it. We hoped we would end up with enough to create a diverse and playful identity. As the 'Bunchisms' rolled in, we collected and displayed them at www.madeinbunch.com. After nine months we were overwhelmed, so we applied the quirkier and more relevant artworks to the piece of stationery they worked with best. Each of us also received a set of 32 business cards, each carrying a different 'Bunchism'. Unfortunately, entry restrictions prevented us from crediting all those who took part, but we'd like to thank you all very much. Art Director Denis Kovac Design Directors Mark Hurst, Ivan Husar, Jo Kotas, Denis Kovac, Paulo Silva Design Group Bunch Client Bunch

