

CROATIAN
HRVATSKI DESIGN
DIZAJN NOW
SAD

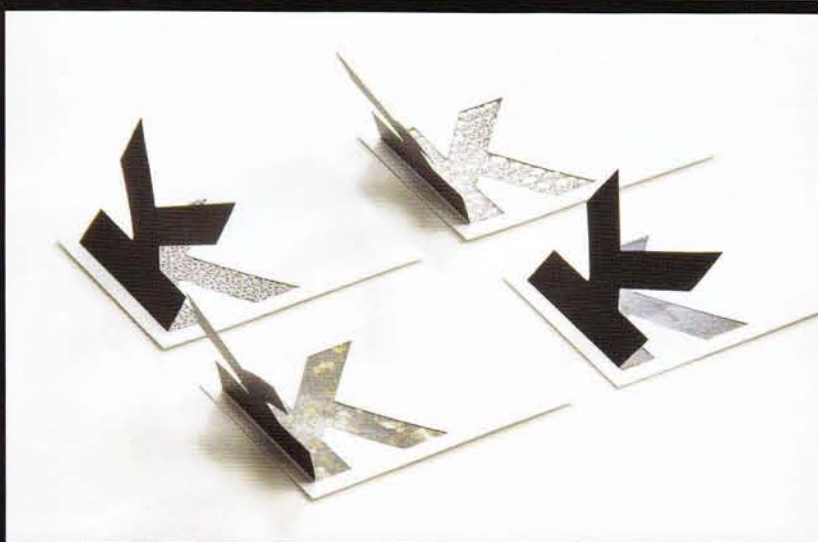
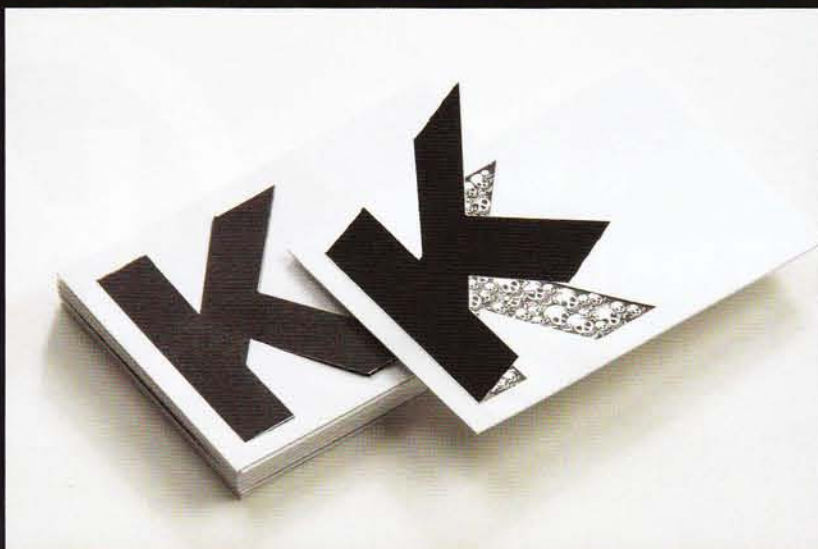
Victor Margolin | Fedja Vukić

title/naziv | Kapulica
agency/agencija | Bunch
client/klijent | Kapulica Studio
year/godina | 2007

In order to explain the diversity behind his events, we decided that the letter K would become the vehicle to play with and alter content to suit the various applications. A new company needs a fresh and striking ID, which is why Krešo Kapulica came to us to brand his new Event and PR agency in Zagreb. We took the K from his surname and turned that into the primary logo and symbol. We worked across our three studios to create 30 different K's and varied them depending on their application and usage. We also created his website.

Novootvorena specijalizirana event agencija koju je osnovao Krešo Kapulica potražila je našu pomoć u osmišljavanju "svježeg i upečatljivog" vizualnog identiteta koji će "govoriti za sebe". Iz prvog slova Krešinog prezimena K postavili smo stalno promjenjivi ali opet neumorno konstantni K u preko 30 različitih varijacija K-ova te ih aplicirali na brojne materijale, za različitu uporabu od vizitki, memoranduma, računa pa sve do web stranica i newslettera.

www.kapulica.com



title/naziv | Metronet
agency/agencija | Bunch
client/klijent | Metronet
year/godina | 2005

Metronet is a business broadband provider. We branded the company and applied the identity to additional applications including bills, signage, brochures, and conference materials.

Metronet je jedan od vodećih davatelja *broadband* usluga u Hrvatskoj. Počevši od samog logotipa brendirali smo tu tvrtku u svim njezinim vizualnim potrebama, od osnovnog seta grafičkih aplikacija, promotivnih materijala, sve do pravila oglašavanja u medijima.



title/naziv | Proces 15
agency/agencija | Bunch
client/klijent | Vanja Šolin
year/godina | 2008

Vanja Šolin's photography speaks for itself, so we kept his identity as minimal as possible using Avant Garde as the main feature.

Fotografije Vanje Šolina govore same za sebe tako da smo njegov identitet sveli na minimum koristeći se jednostavnošću Avant Garde tipografije kao glavnoga elementa.

www.proces15.com

**Proces15
Photographic
Studio**





title/naziv | T-HT Award/T-HT nagrada
 agency/agencija | Bunch
 client/klijent | Digitel
 year/godina | 2007

Branding solution for the Museum of Contemporary Arts competition, sponsored by T-HT (National Telecom). Thirty leading Croatian artists made it to the final exhibition in the national competition.

Brendiranje za nagradu Muzeja suvremene umjetnosti čiji je sponsor T-HT. U finalnoj izložbi ovog državnog natječaja ušlo je u trideset vodećih hrvatskih umjetnika.

