



HDD 0910
ST/PG 36

KAT/CAT D V K / I
PRO

G/Y 2009

TEN

autor ▯ author

BUNCH

DENIS KOVAČ [CD]

suradnici ▯ collaborators

VANJA ŠOLIN [F]

IVO SOUSA [I]

OMEGATHEKID!PHOENIX [I]

naručitelj ▯ client

IGEPA PLANA PAPIRI



Kroz ovu reklamnu knjigu distributer papira prezentirao je svoju kolekciju papira. Limitirana edicija od 300 knjiga nazvana je 'Ten' po eseju 'Ten Things I Have Learned' Milтона Glasera iz 2001. Bunch predstavlja svoje tipografsko i ilustrativno viđenje njegovih deset teza služeći se raznim vrstama papira i tiskarskih tehnika. OmegaTheKid!Phoenix i Ivo Sousa pridružili su se svojim ilustracijama, a Vanja Šolin fotografirao je različite scene za knjigu. Knjiga je tvrdo uvezena i izrađena u šest različitih boja korica, u šest različitih boja tkanine i šest različitih boja foliotiska, po 50 knjiga u svakoj boji. Želja je bila podignuti razinu doživljaja knjige i proširiti teze uglednog dizajnera među kolegama u industriji.

Through this catalogue, paper distributor presented his collection of papers. Limited edition of 300 books entitled 'Ten' following the essay 'Ten Things I Have Learned' by Milton Glaser from 2001. Bunch presents the typographic and illustrative vision of his ten thesis using different kinds of paper and printing techniques. OmegaTheKid!Phoenix and Ivo Sousa contributed with their illustrations and Vanja Šolin took photographs of different scenes for the book. The book is in a hard cover and designed in 6 different cover colours, 6 different fabric colours and 6 different folio-print colours, with 50 books in each colour. The objective was to expand the experience of the book and disseminate theses by this established designer among the colleagues in the industry.



Razvoj cjelokupnog korporativnog identiteta za prodavaonicu ekskluzivnih parfema 'Institut Parfumeur Flores' koji uključuje: vizitke, memorandume, blokove, naljepnice, trakice za zamatanje, ljepljivu traku za pakiranje, vaučere, božićne čestitke, košuljice za računare, promotivne letke, olovke, pozivnice, postere, označavanje u prostoru itd. Jednostavan i čist dizajn svih elemenata skladno je ukomponiran, i u interijeru, i u eksterijeru prodavaonice.

Overall corporate identity for the exclusive perfume shop "Institut Parfumeur Flores" including: business cards, memos, note books, stickers, ribbons, gluing tape for wrapping, vouchers, Christmas cards, invoice envelopes, promotional leaflets, pencils, invitations, posters, signage and so on. Simple and pure design of all elements is harmoniously composed both in the interior and the exterior of the shop.